

# Annual Report 2023-2024

## 2023-2024

### Board of Directors

**Gina Geldbach-Hall**  
President

**Sylvie Courtemarsh**  
President-Elect

**Sue Trock**  
Recording Secretary

**Tammy Vaaler**  
Treasurer

**Tina Shinn**  
VP Chapter Services

**Ann Zappa**  
VP Fund Development

**Sandy Mullally**  
VP Membership

**Deon Poort**  
VP Philanthropic Programs

**Christine Santiago**  
VP Strategic Planning

**Kathryn Cummings**  
VP Marketing

**Amy Tabor**  
VP Finance

**Betsy Angelcor**  
Desert Sage Representative

**Erin Bendavid**  
Assistees Representative

### Community Advisors

Cara Clarke  
Kathleen England  
Jill Fertitta  
Kristen Joyce  
Judi Moreno  
Joseph Wattoo  
Lisa Windom

## Assistance League of Las Vegas Thrift Shop

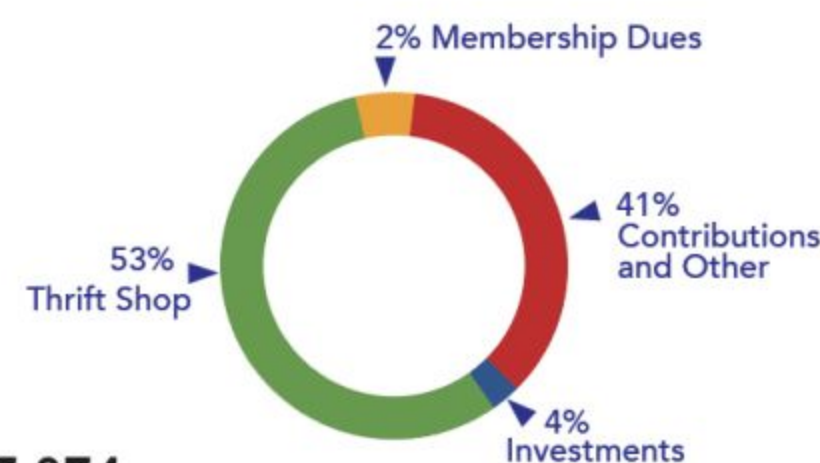


6446 W. Charleston Blvd. (Between Rainbow and Torrey Pines)  
Open Tuesday – Saturday from 10 am to 4 pm  
Follow us on Facebook and Instagram for our daily specials!

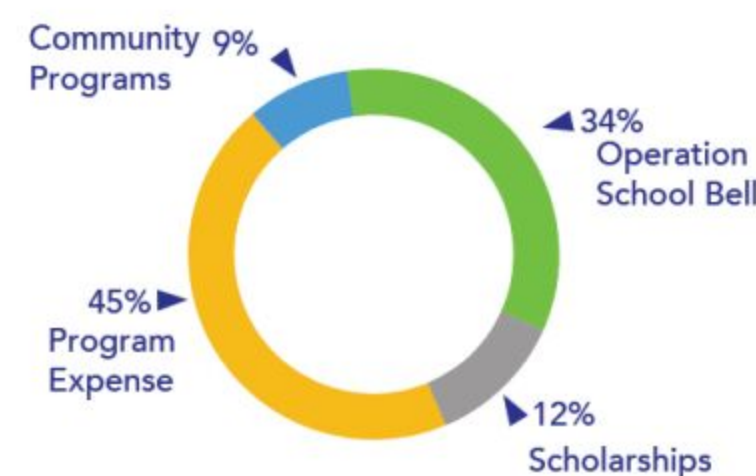
Our **Assistance League Thrift Shop** was named "Best of Las Vegas" thrift shop for the seventh year in a row! The donations of quality clothing, household items, seasonal decorations, antiques and collectibles generated the revenue to support our operational expenses and continue the growth of our philanthropic programs.

## Financial Summary

Total Income: \$1,459,790



Total Expenses \$1,487,074



Assistance League of Las Vegas is an all-volunteer, 501(c)(3) nonprofit organization that implements programs and services that enrich the lives of children and adults in need in the community.

## President's Message

This year **Assistance League of Las Vegas** was all about **empowering our members and igniting our mission!** We took the opportunity to look at all our systems, practices and policies to see where we could reignite our passion and strengthen our mission. We succeeded! Our "Let's try it" attitude increased our thrift shop sales, made our philanthropic programs stronger and reignited a passion in our members as to how we impact our local community.

As a member volunteer driven organization, from the President on down, our members are committed to transforming lives and strengthening our community. We are highly committed to our mission and the children and adults that benefit from our services. Pride showed in the faces of our member volunteers as they helped dress students in our Operation School Bell® program. There is great reward in seeing the happy faces of the students as they head back to school with new clothing, feeling empowered and successful. Our Operation Bear Hug program helped children and adults in crisis by giving them a soft and cuddly bear to hug. The Kids on the Block puppet program educated students on how to handle life situations in a positive and uplifting way. These are only a few of our 12 philanthropic programs which you will read about in this Annual Report.

Assistance League of Las Vegas has impacted this community since our founding in 1976. In fact, this year we celebrated our Chapter Facility turning 25 years old, our award-winning Assistance League Thrift Shop has been in business for 35 years and Operation School Bell has clothed students for 45 years. We have a proud history of serving the community and we are here to stay! **We are an organization of empowered members that want to make, and have made, a difference each year of our existence and will continue to do so as long as there are needs.**

See for yourself what our organization does in this community by scheduling a tour at [JoinToday@ALLV.org](mailto:JoinToday@ALLV.org). Come by and see how we are igniting our mission and changing lives daily!

Gina Geldbach-Hall, President 2023 – 2024

# 66,846

The number of hours our members volunteered in the operation of our philanthropic programs and fundraising endeavors.



"You have not lived today until you have done something for someone who can never repay you."

John Bunyan

6446 W. Charleston Blvd., Las Vegas, Nevada 89146  
(702) 870-2002 • [ALLV.org](http://ALLV.org) • [AssistanceLeagueLV@ALLV.org](mailto:AssistanceLeagueLV@ALLV.org)



# Annual Report 2023-2024



**Operation School Bell®** collaborated with Clark County School District to provide essential clothing to students in need. Last year, we assisted 5,057 students, spending \$600,000. Skilled shoppers acquired quality items at \$130 per student, despite a retail value of \$550. Teachers and administrators identify and submit requests for the most vulnerable students.



Our **Scholarships Program** contributed \$153,750 for 62 scholarships, awarded to Clark County high school seniors and local residents to attend an accredited college or trade school in Nevada. Former recipients are encouraged to apply each year and are given top consideration. We partner with the Public Education Foundation and College of Southern Nevada Foundation.



**AL's Closet** provided emergency clothing to 66 schools, helping students who face accidents or dress code issues. Each school receives a \$1,000 annual budget to stock essential items. This year, **Like New Clothing** donated gently used clothing, benefiting 6,614 students. The program ensures schools can quickly address students' clothing needs, supporting their comfort and dignity.



**Operation Bear Hug** served over 45 local agencies with huggable teddy bears to comfort children and adults in crisis or trauma situations, such as fire, loss of a loved one, domestic violence, memory care and hospital stays.



**Hope High** serves 12,596 at-risk teens with hygiene products and underwear. They partner with Project 150 and the Embracing Project, supporting youth survivors of violence and trafficking with T-shirts and sweatpants.



**Layettes** program delivered beautifully hand-knit baby blankets and new infant clothing for distribution to 5,804 mothers of newborns through five agencies that encourage prenatal care.



**Angel's Assistance** program administered by our Desert Sage Auxiliary. They provided *Shadow Buddies* (dolls used to explain pediatric oncology procedures), *Memory Boxes* for families of infants that do not survive birth, *health kits and blankets* for mothers in need, a *book cart* for pediatric oncology patients, and *tray favors* for pediatric hospitals. The total recipients were 1,119.



**Help for HOPE Scholars Program**, administered by our Desert Sage Auxiliary, provided 15 students that had been accepted into the UNLV HOPE Scholars Program with textbooks, computers and gift cards.



**Perfect Fit** program is conducted by our Assisteens Auxiliary. These teen members raise their own money to be used to shop for Operation School Bell students looking for youthful plus-size clothing. The clothing purchased served 116 students.



**The Kids on the Block** is an educational program for grades 1-3. Our members use large puppets to perform skits about bullying, domestic issues and medical disabilities with a follow-up discussion session to facilitate learning. Puppet skits were provided to 2,938 students.

## Our Volunteers Make the Difference!

**Assistance League of Las Vegas has been a pillar of community support since 1976, offering 12 diverse and impactful philanthropic programs.**

Our members are the foundation for all we do in making the mission successful. With almost 400 members we run an award-winning thrift shop and deliver programs that impact and empower the lives of over 58,000 children and adults. We couldn't do this without our dedicated volunteers all of whom are committed to making a difference right here in our community. Since we have no paid staff, the donations we receive go right back into the community helping those that need it the most and enables our programs to deliver more. **We can do this because we care!**

Recognizing the varied schedules and interests of potential volunteers, Assistance League offers flexible participation options. The **Desert Sage Auxiliary** offers members with limited daytime hours the opportunity to volunteer. For younger community members, **Assisteens® Auxiliary** provides teenagers in grades 7-12 with valuable leadership experience and community service opportunities.

By offering multiple avenues for involvement, Assistance League of Las Vegas continues to grow its volunteer base and expand its positive influence in the community. **If you are interested, visit ALLV.org and see how YOU can make a difference in someone's life today!**



**Learn more at  
ALLV.org!**



Transforming Lives • Strengthening Community

